

## Storytelling Techniques for Scientific Presentations

In the workshop, scientists learn storytelling techniques and explore strategies for creatively communicating and highlighting core ideas and research. A worksheet will be sent prior to the workshop, which will help in gathering and forming ideas. Each participant will present their story and receive plenary feedbacks.

Participants interested in preparing a talk for the up-coming HITEC Science Slam on 21 November 2019 are given the opportunity to further work with Julie Stearns in one-to-one coaching sessions. The dates are listed below.

### Contents

- Position the research with a meaningful and relevant story
- Tailor the story to the audience
- Start a story with a strong opening to get the audience involved
- Create clear and identifiable characters and environment
- Build suspense with the narrative and move towards a clear aim
- Economize the language and get to the point
- Use active language and identify key points
- Craft the story and build towards a dynamic conclusion

### Methods

- Interactive activities
- Free-speaking exercises
- Trainer lecture
- Plenum discussion
- Course reader
- Plenum presentation
- Tailored trainer and group feedback

**Trainer:** Julie Stearns

**Course 1:** 15.07.2019

**Course 2:** 16.07.2019

**Coaching Sessions will take place on November 4 & 5, the time slots will depend on the number of participants.**